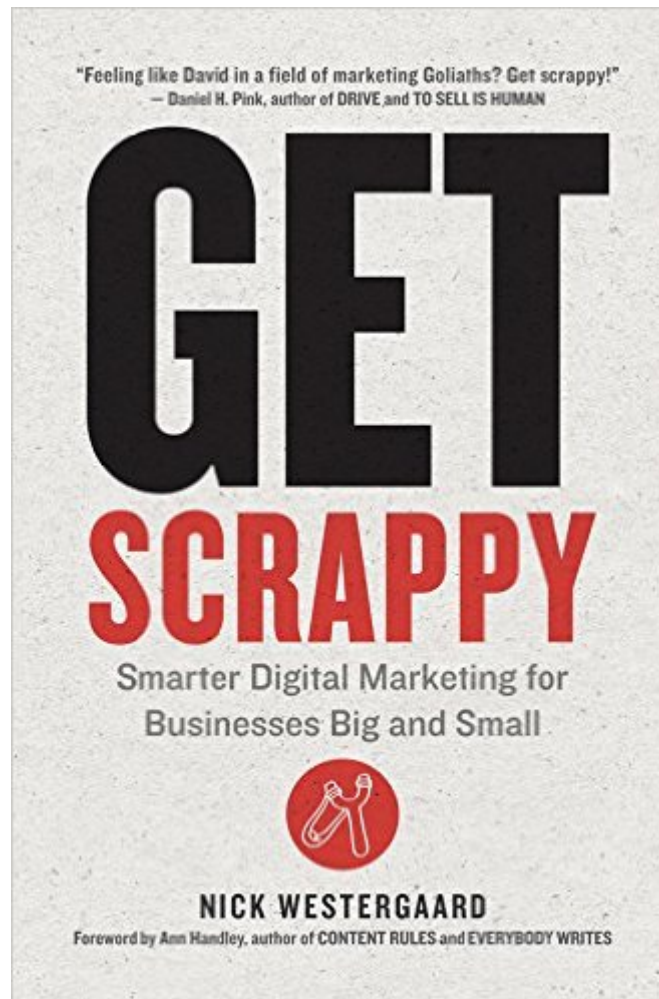


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# Get Scrappy: Smarter Digital Marketing For Businesses Big And Small



## Synopsis

It's an exciting time to be in marketing: The Internet, social media, and content marketing are powerful equalizers, resetting the playing field for businesses large and small. Yet, it's also a challenging time, with much work to do and an ever-changing array of platforms, features, and networks to master--all on a tighter budget than before.

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